# h2bet código

<div class="hwc kCrYT" style="padding-bottom:12px;padding-top:
0px"><div><div><div><div><div><div>&
lt;div><span>The lower your CPA in relation to your LTV, the higher you
r profit will be</span>. Cost Per Acquisition is a KPI that measures the s
uccess of various paid marketing channels such as PPC (pay per click), affiliate
, display, social media, and content marketing.</div></div></div&
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lt;span><div><span>Cost Per Acquisition (CPA) | KPI example - Gec
koboard</span></div></span><span><div>geckoboard
: best-practice  : cost-per-acquisition-cpa</div></span></a>&l
t;/div></div></div><div><div><div><span>&
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t;</div></div><div class="hwc kCrYT" style="paddin
g-bottom:12px;padding-top:0px"><div><div><div><div&
gt;<div><div><div>Your average target CPA, is <span>the
traffic-weighted average CPA that your bid strategy optimized for</span>.
It includes the average of your device bid adjustments, ad group target CPAs, an
d any changes you've made to your target CPA over time.</div></div&
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Ads Help</span></div></span><span><div>support.goo
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iv></div><div><div><div><span><a data-ved=&q
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-cu-in W-construído não tem muito em</p>
<p> comum com os grandes blocos de 🌛  válvulas que vería